

CERAMITEC 2012

Technologies | Innovations | Materials



BASIC INFORMATION

Date:

22 - 25 May 2012

Frequency:

Every 3 years
First held in 1979

Typ:

Trade Fair

Application deadline:

15 September 2011

Opening hours:

Tue. – Thu. 9:00 – 18:00
Fri. 9:00 – 17:00

VISITOR TARGET GROUPS

- Brick making industry
- Sanitary ceramics
- Wall and floor tiles
- Ceramic tableware/crockery
- Technical ceramics
- Refractory industry
- Powder metallurgy
- Ceramic raw materials/additives
- Machine building
- Electrical/electronics industry
- Skilled trades
- Wholesale/retail trade
- Engineering/planning offices
- Research institutes, colleges/universities

BRIEF DESCRIPTION

For experts in the ceramics and powder-metallurgy sectors, CERAMITEC is the industry's most successful international event and a gathering for leading manufacturers, users and scientists.

Visitors include top decision-makers in the brick and tile industry, the sectors for stoneware, refractory ceramics, tiles and sanitary ceramics, the porcelain industry, and the sectors for sintered and technical ceramics and powder metallurgy.

The fairs held in the past have confirmed CERAMITEC's position as the industry's leading international trade fair and premiere platform.

CERAMITEC'S QUALITIES

- 95% of all exhibitors and 94% of all visitors plan on participating in the next CERAMITEC.
- 84% of all visitors feel that CERAMITEC plays a leading role.
- 89% of exhibitors gave the fair a rating of good to excellent for the share of international visitors.
- 85% of exhibitors praised the fair for its leading character and the leading role that it plays.
- 87% of exhibitors rated the quality of the visitors as good to excellent.

Messe München GmbH
Messegelände
81823 München
Deutschland

Phone: (+49 89) 9 49-1 13 78

Fax: (+49 89) 9 49-1 13 79

info@ceramitec.de, www.ceramitec.de

CERAMITEC 2012

Technologies | Innovations | Materials



EXHIBITOR DATA

- 656 exhibitors
- from 35 countries
- 51% share from abroad
- 95% plan to participate at CERAMITEC 2012

PRODUCT INDEX

- Raw materials and additives, production materials and aids
- Storage
- Conveying
- Metering and charging
- Weighing
- Crushing, grinding, milling
- Grading, separation
- Mixing, blending
- Shaping
- Glazing, decorating, surface treatment
- Heat treatment
- Measurement and control
- Analysis and laboratory equipment
- Plant construction, engineering
- Dedusting, filtering
- Handling, packaging, automation
- Tools, spares, replacement parts
- Protection of the environment
- Technical ceramics, components/services
- Research, training, technology transfer
- Trade magazines, associations and organisations

TOP-TEN EXHIBITOR COUNTRIES 2009

1. Germany
2. Italy
3. France
4. Great Britain
5. China
6. Spain
7. USA
8. The Netherlands
9. Czech Republic
10. Turkey



PARTICIPATION FEES 2012

Raw stand	EUR 144,-/qm
Corner stand	EUR 151,-/qm
End stand	EUR 154,-/qm
Island stand	EUR 159,-/qm
Advertising fee	EUR 6,-/qm
Co-exhibitor	EUR 250,-

(all prices subject to VAT)

www.ceramitec.de/exhibitors

CERAMITEC 2012

Technologies | Innovations | Materials



VISITOR DATA

- Around 15.000 visitors
- From 84 countries
- 57% share from abroad
- 94% plan to visit CERAMITEC 2012

VISITED EXHIBITION SECTORS

- 50% Raw materials/additives, powders, production materials/aids
- 49% Plants, machinery and equipment for precision, refractory and technical ceramics
- 45% Refractory materials, kiln furniture, kilns and equipment
- 45% Plants, machinery and equipment for heavy-clay ceramics
- 31% Research
- 20% Powder metallurgy

TOP-TEN VISITOR COUNTRIES 2009

1. Germany
2. Italy
3. France
4. Austria
5. Iran
6. Czech Republic
7. Poland
8. Spain
9. Turkey
10. Russian Federation



ADMISSION PRICES IN 2012

1-day ticket	EUR 24
1-day ticket in advance	EUR 19
Permanent pass	EUR 39
Permanent pass in advance	EUR 34
1-day student ticket	EUR 12
Group ticket	EUR 17

(All prices subject to VAT)